



OPENING OF MAISON ANJAC IN PARIS: A UNIQUE COLLABORATIVE SPACE AT THE HEART OF HEALTH AND BEAUTY INNOVATION

ANJAC Health & Beauty, a French family-owned industrial group and a leading player in the formulation, manufacturing, and packaging of products for the health, beauty, and dietary supplement sectors, announces the opening of Maison ANJAC: a space dedicated to innovation, collaboration, and co-development for its clients and partners.

Maison ANJAC: A Unique Space in the Heart of Paris

After several months of refurbishments, **ANJAC Health & Beauty** is opening its new headquarters in the 2nd arrondissement of Paris, in the Bourse district, **Maison ANJAC**. The 1,500 m² space spans 8 floors, with 2 levels entirely dedicated to clients and partners. Featuring a 320 m² area for co-creation, evaluation, and a showroom, the site offers innovative services and an unparalleled experience for its visitors.

A Journey into ANJAC's Innovation

La Maison ANJAC invites its visitors to explore its entrepreneurial and scientific universe, inspiring creativity to collaboratively design the products and formulas of tomorrow:

The Hub: Science - Performance - Innovation

Located on the ground floor, this space provides a range of equipment and services for clients, designed to co-create, validate, and optimize their health and beauty projects. The Hub brings together ANJAC experts on specialized topics alongside key players from its scientific ecosystem, including opinion leaders, startups, external specialists, and the entire R&D team.

Designed by ANJAC's Scientific Division specifically for its clients and partners, this dedicated R&D platform includes various distinct spaces. Its goal is to accelerate innovation with comprehensive resources, enabling:

- Inspiring creative thinking and designing tomorrow's offerings.
- Validating formulas through The Lab, a laboratory equipped for instrumental evaluation and performance optimization.
- **Testing on Panels in The Evaluation Lounge**, equipped for real-world product testing, particularly for skincare, dermatology, hair care, and more, with the support of both ANJAC professionals and external experts.



The Blue Floor: Showroom and Discovery of the Group

On the second floor, the space is once again dedicated to clients and partners. The Blue Floor and its showroom aim to convey ANJAC's passion and inspire its visitors. It also highlights the company's commitments and the expertise of its 16 subsidiaries serving over 600 clients worldwide.

Additionally, within the Blue Floor, ANJAC has created The Innovation Gallery, an exclusive, confidential space reserved for privileged partners and clients, showcasing the group's proprietary technologies.

"Maison ANJAC reflects the group's vision and ambitions: we are focused on innovation, science, and performance – exactly what our Health and Beauty industry clients expect from a trusted partner. It's a space for exchange, creation, and collaboration, designed to address advanced topics by bringing together the ecosystem tailored to our clients' needs. We are innovating ourselves by creating this space and its services from scratch. It's a bold move. We are ready to work on our clients' future successes!" explains Anne Rutigliano, Marketing and Innovation Director of the ANJAC Group.

About ANJAC Health & Beauty

ANJAC Health & Beauty is a French family-owned industrial Group and a partner to health laboratories, beauty and wellness brands. The company creates, develops and manufactures raw materials to finished products. ANJAC is made up of 16 expert and complementary companies with 22 R&D and production sites in the fields of health, beauty, personal care and food supplements: Aircos, Apollo, Chemineau, Cosmetix West, Eurowipes, Feltor, Innovi, LPEV, Pascual Cosmétiques, Pillar5 Pharma, Roval Cosmétiques, Shadeline, Sicaf, Stephid and APR Beauty. Founded in 2008, the Group now has more than 3,200 employees and a turnover of €800million in 2024.

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